

# WACRAO 2022 PHILANTHROPY

Don't Stop Believin' in the Power of Higher Education



## Support College Possible Two Ways:

**\*Buy raffle tickets and win prizes\***

all proceeds go to College Possible Milwaukee

**\*Donate online\***

[CollegePossible.org/DonateMKE](https://CollegePossible.org/DonateMKE)



select "in honor of" giving option &  
indicate WACRAO conference as the honoree

Since its founding in 2008, College Possible Milwaukee has empowered more than 4,000 scholars from under-represented communities to get into and through college through an intensive curriculum of coaching and support. Its pioneering model matches scholars with a near-peer coach and an evidence-based curriculum designed to help scholars overcome the most common barriers to getting into college and completing their degree – all at no cost to students or their families. Nationwide, College Possible scholars are three times more likely to earn a bachelor's degree within six years than their peers from similar backgrounds.

Learn more at [CollegePossible.org/Milwaukee](https://CollegePossible.org/Milwaukee)

## **Additional Information**

**Source: College Possible website**

College Possible is a nonprofit organization providing college preparation, enrollment, persistence, and completion assistance to low-income students.

### **MISSION**

To close the degree-divide and make college possible for students from low-income backgrounds through an intensive curriculum of coaching and support.

### **ABOUT**

College Possible is among the largest nonprofit college access and success organizations in the U.S. We believe that by empowering students to access higher education and thrive through college in the face of broader systemic challenges, we can truly change the world.

The college degree divide is influenced by race and income, not by talent or interest. We provide a results-driven program that helps students from diverse backgrounds get into college and persist through graduation. This programming is supported by recruiting, training, and motivating recent college graduates who serve through AmeriCorps as near-peer coaches.

### **THE WHY**

Only 12% of low-income households have bachelor's degrees

A four-year college degree is the surest path out of poverty: college graduates are 24% more likely to be employed and 3.5 times less likely to rely on public assistance.

Today, high-income students are more than twice as likely to graduate from college than their low-income peers.

- 32% low-income students enrolled and graduated with a bachelor's degree
- 71% high-income students enrolled and graduated with a bachelor's degree

More college educated adults leads to increased wages for workers of all education levels in a community

### **THE RESULTS – INTO AND THROUGH COLLEGE**

98% of students are admitted to college

80% of students' progress from their first to second year of college

3X more likely to graduate compared to their peers

### **THE RESULTS - COLLEGE POSSIBLE ALUMNI**

Five-year grads reported a median individual income of \$40-59,999 and over a third of 10-year grads have family incomes of \$100,000 or more. These figures are particularly impressive when compared to the fact that our high school program participants report an average annual family income of less than \$28,000.

Our graduates have a 98% employment rate, 94% have health insurance and 83% are saving for retirement.

29% had either a master's degree or doctorate, and that figure jumps to 50% when 10-year graduates are considered separately.

86% of respondents found College Possible "very" or "extremely" helpful in navigating the college application and enrollment process.