



# Annual Conference Sessions

[Wednesday \(WE\), November 6](#)

**WE System Roundtable Discussions: 12:30 p.m. – 2:30 p.m.**

## **WE SR.1 Universities of Wisconsin Roundtable**

*Relevant Audience: Both Admissions & Registrars*

University of Wisconsin System issues and trends. Topics will be sourced leading up to the conference. Please bring your ideas. The Universities of Wisconsin will begin as a large group and then break into Admissions and Registrars for the second half.

*Jennifer Bonack, Registrar, UW-Oshkosh*

*Brent Blahnik, Admissions Director - UW-Oshkosh*

## **WE SR.2 Wisconsin Technical College System Roundtable**

*Relevant Audience: Both Admissions & Registrars*

Wisconsin Technical College System issues and trends. Topics will be sourced leading up to the conference. Please bring your ideas.

*Curtis Turner, Director of Express Services, Gateway Technical College*

### **WE SR.3 Wisconsin Association of Independent Colleges and Universities Roundtable**

*Relevant Audience: Both Admissions & Registrars*

Wisconsin independent colleges and universities issues and trends. Topics will be sourced leading up to the conference. Please bring your ideas. All private schools are welcome.

*Alexander Frain, Associate Registrar - Compliance, Marquette University*

## **Thursday (TH), November 7**

### **TH Time Block 1: 8:00 a.m. – 8: 50 a.m.**

#### **TH 1.1 Carving a New Path to Transfer Student Success**

*Relevant Audience: Admissions*

*WACRAO Standing Committee: Admissions and Enrollment*

In January 2023, three UW system schools, UW-Eau Claire, UW-River Falls, and UW-Stout along with their Wisconsin Technical College System partner, Chippewa Valley Technical College (CVTC), invested in a shared transfer advisor position which is housed at CVTC. This position helps ensure transfer students have a successful and seamless path when transferring from CVTC to one of the three participating UW schools. This panel discussion will cover the successes of this collaboration and how it has impacted the transfer student experience between CVTC and the partnering UW schools.

*Sarah Schliesman, CVTC UW Transfer Advisor – Chippewa Valley Technical College*

*Mollie Ficek, Transfer Admissions Counselor – UW-Stout*

*Isabel Walters, Director of Admissions – UW-Eau Claire*

*David Toles, Associate Director of Admissions, Interim – UW-River Falls*

## **TH 1.2 Using AI: From Basics to Practical Applications**

*Relevant Audience: Admissions and Registrars*

*WACRAO Standing Committee: Information Technology and Research*

In this session, we will define Artificial Intelligence (AI), provide an overview of its key components, such as machine learning, and highlight AI's transformative potential. Participants will learn how AI is integrated into everyday life through recommendation algorithms and virtual assistants. Large language models (LLMs) like ChatGPT will be demonstrated and we will discuss privacy considerations and prompt engineering. The session will include a discussion on AI applications in higher education administration, focusing on improving processes and resource allocation with practical examples such as predictive analytics and chatbots. Lastly, we will address the ethical considerations, biases, FERPA, and other potential challenges associated with AI use.

*Dan Lindberg, MS, Director, Applied AI Lab – Waukesha County Technical College*

## **TH 1.3 Learning S'more about End of Term Processes**

*Relevant Audience: Registrars*

*WACRAO Standing Committee: Records, Registration and Academic Services*

With the end of term comes the beginning of many detailed processes in the Records office. Graduation processing, academic standing processing, grading, repeat checking and more. Join a panel of your fellow Registrar's Office staff from private and public institutions across Wisconsin as we discuss the tricks of the trade, including recent changes our institutions have implemented to processes like repeat checking.

*Jenny Bonack, Registrar – UW-Oshkosh*

*Victoria Rahn, Assistant Registrar – UW-La Crosse*

*George Henze, Registrar – Marian University*

*Amy Holewinski, Registrar Specialist – Nicolet College*

## **TH 1.4 Navigating the Current of Change Management: The People Side of a Digital**

## **Transformation**

*Relevant Audience: Admissions and Registrars*

*WACRAO Standing Committee: Information Technology and Research*

IT projects are never just about updating technologies. When it comes to change management, should you focus on the system switch or the immense culture and mindset shift that is required? The answer is both. In the world of IT, change management refers to a documented change control process that reviews system configurations and functionality to determine changes to be implemented into a production environment. This change control process is critical. However, it is not change management as it relates to the people-side of change. IT change control and people-focused change management are two sides of the same coin but hold distinctly different perspectives to advance our institutions. Higher Education institutions are in a unique change management situation since they serve diverse stakeholder populations with unique needs. In this session, Carthage College Registrar Brandon Porter will explain how Carthage leveraged change management to transform the faculty and student experience through the college's implementation of the Workday Student Information System. Brandon will dive into how Carthage engaged faculty and students and aligned the services and resources needed to support both the individual change journey and the organization's digital transformation.

*Brandon Porter, Registrar - Carthage College*

## **TH 1.5 Accreditation Site Visit: Lessons Learned**

*Relevant Audience: Admissions and Registrars*

*WACRAO Standing Committee: External Relations*

Moraine Park Technical College went through a site visit with the Higher Learning Commission in April 2024. Join Lane Holte, the institution's ALO as he shares tips for preparing for a site visit and lessons learned.

*Lane Holte, Dean of General Studies and Accreditation Liaison Officer – Moraine Park Technical College*

## **TH 1.6 Are you Veteran Friendly or Veteran Ready?**

*Relevant Audience: Admissions and Registrars*  
*WACRAO Standing Committee: Military Connected*

Veteran-friendly colleges may attract veterans, but Veteran-ready schools will keep them. In a time when many institutions are challenged with enrollment and retention, the student experience is becoming increasingly significant, so it's important to recognize the difference. Join us for a general overview of the differences between them and what institutions can do to be more Veteran-Ready.

*Stephen Pepper, Student Veteran Specialist – Moraine Park Technical College*

## **TH Time Block 2: 9:00 a.m. – 9:50 a.m.**

### **TH 2.1: Building a Bridge from Admission to Academics: A Collaborative Approach to Pre-Transfer Advising**

*Relevant Audience: Admissions*  
*WACRAO Standing Committee: Admission and Enrollment*

Research highlights the importance of pre-transfer advising, however, many institutions do not have the resources for standalone pre-transfer advising services. UW-Madison admissions staff and advisors in the Wisconsin School of Business saw a need to provide earlier access to advising and developed a process for earlier access. Takeaways from our first-year pilot program will be shared.

*Katie Seibel, Transfer Manager – UW-Madison*  
*Randy Gentile, Sr. Academic Advisor, Transfer Manager, Wisconsin School of Business – UW-Madison*

### **TH 2.2: Office Ergonomics**

*Relevant Audience: Admissions and Registrars*  
*WACRAO Standing Committee: Professional Development*

Learn how to set up your workspace ergonomically and take care of your body while working a mainly sedentary job seated at a computer.

*April Doebert-Fischer  
Jennifer Labonte*

### **TH 2.3: The Road to Pell Restoration**

*Relevant Audience: Admissions and Registrars*

*WACRAO Standing Committee: External Relations*

The re-introduction of PELL availability for incarcerated individuals has opened doors to new educational and partnership opportunities. Federal requirements are becoming clearer and new programs continue to roll out across the country. The ability to deliver high quality programming in this unique environment is being explored by colleges and universities with varying levels of experience working with this demographic of student. Moraine Park Technical College and UW-Madison will share their experience and learning from working inside their respective institutions, as well as being part of national networks, to prepare and deliver high quality educational experiences in a carceral setting for students utilizing PELL funding.

*Jo Ann Hall, Dean of Economic and Workforce Development - Moraine Park Technical College  
Adam MacKay,*

### **TH 2.4: Blazing Trails with Excel: Discover New Shortcuts**

*Relevant Audience: Admissions and Registrars*

*WACRAO Standing Committee: Information Technology and Research*

Join us for 'Blazing Trails with Excel: Discover New Shortcuts' and enhance your efficiency in Admissions and Registrar work. This session will unveil powerful shortcuts and under-utilized features in Excel, helping you to complete tasks more effectively and accurately. Topics will include Pivot Tables, Text-to-Columns, Expressions, Conditional Formatting, and more, equipping you with the tools to excel in your role. This session is open to all skill-levels.

*Scott Golueke, Asst. Registrar for Credit Evaluation Services – UW-Madison  
Jonny Khammanivong, Athletic Academic Eligibility Specialist – UW-Madison*

## **TH 2.5: Campus Data Partnerships: A Trail Mix of Topics**

*Relevant Audience: Admissions and Registrars*

*WACRAO Standing Committee: Information Technology and Research*

Are you hungry to learn more about the importance of partnerships between Institutional Research and the Registrar's Office & Admissions? Join UW-Milwaukee and UW-Madison as they discuss how their inter-office partnerships help with coordination of data reporting, data governance, data literacy, and presentation through reports and dashboards.

*Jonathan Hanes, Assistant Vice Provost/Institutional Research Director – UW-Milwaukee*

*Rachael Daniel, Director, Systems & Data Analysis – UW-Milwaukee*

*Will Lipske, Associate University Registrar and Academic Services, UW-Madison*

*Clare Huhn, Institutional Policy Analyst – UW-Madison*

## **TH 2.6: GI Bill 101**

*Relevant Audience: Admissions and Registrars*

*WACRAO Standing Committee: Military Connected*

This session will provide basic information for individuals interested in learning more about various Veteran benefits.

*Deb Barrett, Associate Registrar & Veteran Certifying Official – Marian University*

## **TH Vendor Presentation Block 1: 10:20 a.m. – 10:50 a.m.**

### **H V1.1 Leveraging New Analytics in Academic Operations for Student Success**

*Relevant Audience: Provost, Registrar, CIOs, Deans, etc.*

Description: Historically, academic operations such as scheduling, curriculum management, and catalog creation lived in silos that made data hard to access. However, new solutions now enable institutions to leverage the wealth of data in these functions. Learn how integrating your academic operations unlocks new data and analytics that support student retention and bolster institutional financial health.

*Presenter: Course Dog*

### **TH V1.2 How a modern degree audit can be your most strategic lever**

*Relevant Audience: Registrars*

Description: We know how you feel. There are many things to address on campus, whether it's data trapped behind siloes, uncertainties about campus-wide systems, friction in the transfer process, or driving better student outcomes and engagement. Where do you begin, and how?

This session will cover how a modern degree audit is at the core of addressing all of these problems at the same time. Learn how institutions like the University of Wisconsin–Stout and the University of Nebraska System are turning Stellic's degree management platform into the most strategic lever on campus – transforming access to student records, improving the degree planning experience, introducing extreme efficiency, and more.

*Presenter: Stellic*

### **TH V1.3 Title**

*Relevant Audience: Registrars*

Description needed

*Presenter: Paradigm*

### **TH Time Block 3: 11:00 a.m. – 11:50 a.m.**

#### **TH 3.1: Navigating the Challenging Path of International Credentials**

*Relevant Audience: Admissions and Registrars*

*WACRAO Standing Committee: External Relations*

Admissions and Registrars professionals receive academic records and credentials from all around the world, and they are tasked with determining the legitimacy of the documents, converting the grades, assessing the comparable educational level, and applying all of this to their institutional policies and degree requirements. (Yikes!) Whether you work with international students, refugees, U.S. students who completed education abroad, or others who have academic records from another country, this



session is for you! Receive valuable information and learn about the resources available from an expert in credential evaluation.

*Grace Heffernan, Evaluator – Educational Credential Consultants (ECE)*

### **TH 3.2: Tool Kit for Professional Development**

*Relevant Audience: Admissions and Registrars*

*WACRAO Standing Committee: Professional Development*

What is professional development and why is it so important to help you and your team? Come and create your toolkit for professional development and be ready to engage with others in this session as we continue to grow and learn!

*Kelly Browning, University Registrar – UW-River Falls*

### **TH 3.3: Setting Up Camp in FERPA Land**

*Relevant Audience: Admissions and Registrars*

*WACRAO Standing Committee: Records, Registration and Academic Services*

What is FERPA? Why does it matter? Who can access student records?

*Alex Frain, Associate Registrar, Compliance – Marquette University*

### **TH 3.4: Legal Issues Update**

*Relevant Audience: Admissions and Registrars*

*WACRAO Standing Committee:*

Legal issue update from UW-System Legal. *Session needs to be confirmed.*

*Matt Lind*

### **TH 3.5: Wisconsin Direct Admission and Wisconsin Guarantee**

*Relevant Audience: Admissions*

*WACRAO Standing Committee: Admissions and Enrollment*

Description needed

*Annie LaValley, Advisor for Strategic Enrollment Initiatives – Universities of Wisconsin*

### **TH 3.6: Recognizing and Understanding Post-Traumatic Stress**

*Relevant Audience: Admissions and Registrars*

*WACRAO Standing Committee: Military Connected*

Post-Traumatic Stress (PTS) most commonly occurs after direct exposure to a traumatic event. Still, it can also happen by witnessing traumatic events, learning of the accidental or violent death of a close relative or friend, or through repeated or extreme exposure to aversive details of traumatic events, usually in the course of professional duties. Join us for a general overview of Post-Traumatic Stress, things to look for, and some suggestions on interacting with those who might be experiencing PTS.

*Stephen Pepper, Student Veteran Specialist – Moraine Park Technical College*

### **TH Vendor Presentation Block 2: 2:00 p.m. – 2:30 p.m.**

#### **TH V2.1 Title**

*Relevant Audience:*

*WACRAO Standing Committee:*

Description Needed

*College Source*

#### **TH V2.2 Maximize Learner Experience With One Credential Solution Partner**

*Relevant Audience: Registrar & Admissions Office*

Description: What efficiencies could you create in your Admissions and Registrar's Offices if you could manage all credentials on a single platform, including sending, receiving, and processing transcripts; recruiting; and issuing diplomas, certificates, CLRs, and badges? A comprehensive credential system is becoming essential to creating a streamlined, consistent learner experience across digital and print requests, all while freeing up time for more strategic projects. Hear how institutions are saving

time and money moving to a comprehensive platform, and learn how they are better serving their students with a modern credential experience.

*Presenter: Parchment*

### **TH V2.3 Title**

*Relevant Audience: Registrars & Admissions*

Description: Motimatic is a motivation science company that partners with institutions to increase enrollment and retention. We are a fully managed service and use a proven behavioral science methodology to drive action among a specific population of students (admits, current and stop-outs, submit housing, register for NSO, etc.) using social media as another communication method. We're able to tailor the GuidePost (Ad) experience depending on where the student is in their journey and drive them to the finish line of registering for classes. We offer action-based pricing and were awarded the UW System RFP along with having a WTCS Agreement in place to help streamline the purchasing process.

*Presenter: Motimatic*

### **TH V2.4 Blazing Your Own Trail to Success: A Hands-On Journey with Workday Student**

*Relevant Audience: Registrars*

Description: Discover how Workday Student empowers students to blaze their own trail through higher education, providing the tools and insights they need to navigate their academic journey with confidence. In this session, you'll learn about the capabilities of Workday Student through an engaging demonstration and have an opportunity to experience its power firsthand through a hands-on activity. Join us to see how the platform's unified data core provides institutions with real-time insights, enabling data-driven decision-making and strategic planning that can help improve student success and streamline administrative processes

*Presenter: Workday*

## **TH Time Block 4: 2:50 p.m. – 3:40 p.m.**

### **TH 4.1: Professional Development for Student Workers**

*Relevant Audience: Admissions and Registrars*

*WACRAO Standing Committee: Professional Development*

An informative session on ways to promote the professional development of your student employees.

*Ally Bartelme, Client Services Supervisor – UW-Madison*

#### **TH 4.2: Mindfulness and Meditation**

*Relevant Audience: Admissions and Registrars*

*WACRAO Standing Committee: Professional Development*

Take a breather from the world of registrars and admissions to explore mindfulness and meditation techniques in this experiential workshop. Led by Teri Pope, Core Faculty member in the Center for Healthy Minds, this will also include small group discussions and attendees are welcome to engage to their level of comfort.

*Teri Pipe, Core Faculty, Center for Healthy Minds, School of Nursing – UW-Madison*

#### **TH 4.3: Wisconsin Tribal College Promise**

*Relevant Audience: Admissions and Registrars*

*WACRAO Standing Committee: External Relations*

What is WTEP, what are the eligibility requirements for students and what does WTEP cover?

*Martina Diaz, Senior Financial Aid Advisor – UW-Madison*

*Katy Weisenburger, Assistant Director of Federal Awards - UW-Madison*

#### **TH 4.4: Happy Campers: Enhancing Student Success through Registrar/Advising Collaboration**

*Relevant Audience: Registrars*

*WACRAO Standing Committee: Records, Registration and Academic Services*

Join us to explore the transformative potential of collaboration between registrars and academic advisors. This session will highlight best practices, innovative strategies, and real-world examples of how seamless communication and teamwork can enhance

student success. Learn how integrating efforts can streamline processes, improve academic planning, and foster a supportive environment for students. This panel will provide a discussion-based opportunity to gain (and share!) insights on optimizing your institution's registrar-advising synergy.

*Brittany Elandt, Curricular Specialist – UW-Madison*

*Diana Maki, Assistant Vice Provost & Director for Academic Affairs – UW-Madison*

*Paul Oshefsky, Student Services Outreach Specialist – UW-Madison*

*Beth Warner, Deputy University Registrar – UW-Madison*

#### **TH 4.5: Trail Guide to Financial Aid**

*Relevant Audience: Admissions and Registrars*

*WACRAO Standing Committee: Professional Development*

Discover the essentials of financial aid in this informative session. Perfect for educators, we'll explore the various types of aid available, eligibility requirements, application procedures, and valuable resources. Gain the knowledge and confidence to navigate the financial aspects of higher education effectively.

*Ben Dobner, Associate Director, Financial Aid – UW-Whitewater*

#### **TH 4.6: WI VA Veteran and Veteran Family Data**

*Relevant Audience: Admissions and Registrars*

*WACRAO Standing Committee: Military Connected*

This presentation will provide valuable data that can be used by campus staff to better understand student veterans, their families, and going to college after or during service.

*Presenter TBA*

### **Friday (FR), November 8**

**FR Topical Roundtable Discussions: 8:00 a.m. – 8:40 a.m.**

**FR TR.1: Slate/SalesForce/CRM Discussion**

*Relevant Audience: Admissions*

Description

*Elaina Mutranowski, CRM Manager, Undergraduate Admissions - UW-Milwaukee*

### **FR TR.2: Transfer, Transfer Credit and Articulation**

*Relevant Audience: Admissions and Registrars*

Description

*Presenter*

### **FR TR.3: Working Remote, Blended Schedules and Supporting Remote Workers**

*Relevant Audience: Admissions and Registrars*

Description

*Presenter*

### **FR TR.4: Campfire Stories: Building the Schedule of Classes**

*Relevant Audience: Registrars*

Do limited classroom resources, non-standard meeting patterns, instructor preferences, and turnover in departments have you feeling lost in the woods? Gather 'round the campfire with class scheduling peers from across the state to share tips and tricks, discuss best practices, and explore innovative strategies for optimizing the puzzle that is building the schedule of classes.

*Brittany Elandt, Curricular Specialist – UW-Madison*

### **FR TR.5: Exploring Staffing Across Registrar's Offices**

*Relevant Audience: Registrars*

Opportunity to meet with other Registrar's Offices and discuss staffing and allocation of resources.

*Jenny Bonack, Registrar – UW-Oshkosh*

## **FR TR.6: Academic Advisement/Degree Progress Reporting**

*Relevant Audience: Registrars*

Description

*Presenter*

**FR Time Block 1: 8:50 a.m. – 9:40 a.m.**

### **FR 1.1: Professional Alchemy: Forging Powerful Alliances Beyond Boundaries**

*Relevant Audience: Admissions and Registrars*

*WACRAO Standing Committee: External Relations*

In today's interconnected world, the ability to cultivate professional relationships across our campuses and between organizations is essential for both individual and organizational success. This session will explore the strategies and best practices for building and maintaining strong professional networks that transcend institutional and organizational boundaries. Participants will learn how to leverage these relationships for mutual benefit, fostering a culture of collaboration and innovation. Through interactive discussions and real-world examples, attendees will gain insights into the importance of trust, communication, and shared goals in establishing and nurturing professional connections. The session will cover practical tips on effective networking, leveraging social media platforms, and engaging in professional associations. By the end of the session, participants will be equipped with the tools and knowledge to create and sustain impactful professional relationships that drive growth and success in their careers and organizations.

*Beth Warner, Deputy University Registrar – UW-Madison*

*Sara Sullivan, Senior Associate Registrar, Strategic Initiatives – University of Iowa*

*Kristi Wold-McCormick, Asst Vice Provost and University Registrar  
– University of Colorado Boulder*

### **FR 1.2: Successful Supervision: Team Goals, One-on-one Meetings, and Coaching**

*Relevant Audience: Admissions and Registrars*

*WACRAO Standing Committee: Professional Development*

The relationship between supervisors and direct reports is a unique one! Join this session to learn more about setting collective goals, increasing the effectiveness of one-on-one supervisory meetings, and utilizing coaching as a leadership approach. All levels of employees are welcome to join this session, even if you do not currently supervise others.

*Joel Spiess, Director, Office of Student Scholarships – UW-Milwaukee*

### **FR 1.3: Best Practices-Articulation Agreements and MOUs**

*Relevant Audience: Admissions and Registrars*

*WACRAO Standing Committee: External Relations*

Please join our panelists from both two- and four-year institutions as we discuss best practices and lessons learned in the implementation and use of transfer articulation agreements and MOUs.

*Brian Gunderson, Career Pathways & University Articulation Coordinator – Chippewa Valley Technical College*

*Trevor Sprague, Associate Director of Transfer Admissions – UW-La Crosse*

*Andrew Meyer, Assistant Registrar/Transfer Coordinator – UW-Green Bay*

*Margo Leone, Coordinator, Academic Affairs - Waukesha County Technical College*

### **FR 1.4: Preparing your Team for Travel Season: Training & Travel Tips for First-year and Transfer Admission Counselors**

*Relevant Audience: Admissions*

*WACRAO Standing Committee: Admissions and Enrollment*

Do you help train new Admission Counselors for travel season? Are you a new first-year or transfer Admissions Counselor wanting to feel more prepared for travel? Then this session is for you! Come add tools to your toolbox in preparing your team or yourself to hit the road. This session will cover topics and share travel tips on how to plan your trip accordingly, help you consider the logistics of travel, packing for travel, booking travel, and how to effectively recruit and represent your institution.

*Patrick Correia-Harker, Admissions Counselor – Marquette University*

*Mollie Ficek, Transfer Admissions Counselor – UW-Stout*



### **FR 1.5: Map out your Records Workflow with Perceptive Content**

*Relevant Audience: Admissions and Registrars*

*WACRAO Standing Committee: Professional Development*

Marquette University has been using Perceptive Content since 2009 to map out and maintain workflow paths to manage student records. In this session, we will discuss how our use of Perceptive Content has evolved over time and how we have creatively adapted our workflow processes to our new emerging needs. Join us on our hike from the beginning of our journey to the present.

*Stephanie Werkowski, Assistant Registrar – Marquette University*

*Erika Miller, Registrar Data and Imaging Associate – Marquette University*

### **FR 1.6: Don't Let Your Camp(us) Fire Turn into a Wildfire**

*Relevant Audience: Admissions and Registrars*

*WACRAO Standing Committee: Executive Committee*

Seriously? What just happened? An unexpected spark can quickly ignite a blaze. When your campus suddenly becomes a news story for television, newspaper, radio, social media, online platforms, and the water cooler, what does that mean for student recruitment? Learn how we navigated a surprising change in leadership and the impact on student recruitment.

*Corey Sjoquist, Assistant Vice Chancellor for Admissions & Recruitment – UW-La Crosse*

### **FR Time Block 2: 10:00 a.m. – 10:50 a.m.**

#### **FR 2.1: Following the Transfer Credit Trail: Where it Starts and Where it Ends**

*Relevant Audience: Admissions and Registrars*

*WACRAO Standing Committee: Records, Registration and Academic Services*

Welcome to the MU 'Golden Eagle' campground! We will begin with a backpack full of transfer data: external college transcripts, test credit and the rest of it. Hiking along the scenic transfer credit trail, we will chat about evaluating and posting transfer credit to

student records, analyzing the impact of transferred prerequisites, and the nitty gritty along the way.

*Ritu Sachdev, Associate Registrar – Marquette University*  
*Sheila Kershek, Assistant Registrar – Marquette University*

## **FR 2.2: Parenting Professionals**

*Relevant Audience: Admissions and Registrars*

*WACRAO Standing Committee: Professional Development*

Identities impact who we are and how we experience the world. In this session, a panel of WACRAO working parents will offer insights drawn from their experiences and will also facilitate a discussion among participants. Bring your questions, concerns, suggestions, and insights to this conversation. Everyone is welcome!

*Alex Frain, Associate Registrar, Compliance – Marquette University*  
*Aaron Apel, Associate Registrar for Student Services – UW-Madison*  
*Anne Eckenrod, Assistant University Registrar for Degree Audit and Academic Programs – UW-Madison*

## **FR 2.3: Micro-credentials and Digital Badges: What is our Role?**

*Relevant Audience:*

*WACRAO Standing Committee: Executive Committee*

The evolution of micro-credential program offerings is rapidly changing expanding. Most institutions now offer some versions of micro-credentials and digital badges. This session will focus on the journey the University of Colorado Boulder has taken with its micro-credential initiative and will also cover how AACRAO is leading in this space.

*Kristi Wold-McCormick, Asst Vice Provost and University Registrar*  
*– University of Colorado Boulder*

## **FR 2.4: Trailhead SQL: Beginner's Guide for Functional Users**

*Relevant Audience: Admissions and Registrars*

*WACRAO Standing Committee: Information Technology and Research*

Are you frustrated by the constraints of your SIS's ad-hoc query tools? Step off the beaten path and join me on a trek into the realm of data, where SQL can empower you to create custom queries from scratch. Together, we'll navigate the fundamentals of Structured Query Language (SQL) and introduce tools like aggregates and subqueries for deeper insights. Get ready to chart your own course through the data wilderness!

*Yasi Blackmon, Registrar Systems Analyst – Marquette University*

## **FR 2.5: Going the Extra Mile: Sequencing the Process Between Admission and Orientation**

*Relevant Audience: Admissions*

*WACRAO Standing Committee: Admissions and Enrollment*

As two campuses of varying sizes and many differences, both UW-River Falls and UW-Milwaukee have reimaged their visit experience programs and learning outcomes to connect the student and family experience from campus tours and visits to registration to transition programming. We'll discuss our campus models, implementation of adjusting communications and programming across recruitment, visits, registration, Orientation, and transition to successfully connect the full student enrollment cycle together.

*David Toles, Associate Director of Admissions, Interim – UW-River Falls*

## **FR 2.6: Best Practices in Articulation Agreement Creation**

*Relevant Audience: Admissions and Registrars*

*WACRAO Standing Committee: Admissions and Enrollment*

This session will discuss best practices in drafting articulation agreements, using the experience of Moraine Park Technical College and University of Wisconsin-Milwaukee's recent partnership in a grant-funded project that resulted in the formalizing of 49 agreements focused largely on STEM pathways. Using an innovative approach to program-to-program articulation, the two schools formed collaborative teams of academic leaders and faculty to develop relationships and strengthen understanding of each other's curricula and pedagogy. This session will review the structure of the partnership, criteria for determining the efficacy of a given agreement, lessons learned, questions raised, and challenges ahead.

*Bobbi Fields, Dean, Applied Technology and Trades – Moraine Park Technical College*  
*Chris Head, Assistant Registrar – UW-Milwaukee*