



CAMP **WACRAO** 2024

BLAZE YOUR OWN TRAIL



INGLESIDE HOTEL  
**PEWAUKEE, WI**  
NOVEMBER 6-8



## WEDNESDAY, NOVEMBER 6

**8:30 – 11:30 A.M. EXECUTIVE BOARD MEETING** - LAPHAM 3

**11 A.M. – 4:30 P.M. CONFERENCE REGISTRATION & CHECK-IN** - FOYER, LAKE COUNTRY BALLROOM (LCB)

**12:30 – 2:30 P.M. SYSTEM ROUNDTABLE DISCUSSIONS: ISSUES/TRENDS IN WISCONSIN**

- SR. 1 Universities of Wisconsin - LAKE COUNTRY BALLROOM SOUTH (LCB South)
- SR. 2 Wisconsin Technical College System - LAKE COUNTRY BALLROOM CENTER (LCB CENTER)
- SR. 3 Wisconsin Association of Independent Colleges & Universities - LAKE COUNTRY BALLROOM NORTH (LCB North)

**1:30 – 2:30 P.M. DEPARTMENT BREAKOUT SESSIONS**

- Universities of Wisconsin Admissions - OAKTON BALLROOM
- Universities of Wisconsin Registrars - LCB SOUTH

**2:45 – 4 P.M. WELCOME & OPENING SPEAKER: KATIE MIOTA** - OAKTON BALLROOM

**4:00 – 5:15 P.M. VENDOR SOCIAL** - FOYER, LCB

**5:00 – 8:00 P.M. DINNER** - ON YOUR OWN

- Shuttles begin departure at 5PM from the hotel with the last return leaving downtown Waukesha at 8PM

**8:15 – 10:00 P.M. ENTERTAINMENT: BINGO** - OAKTON BALLROOM



## THURSDAY, NOVEMBER 7

**7 A.M. – 4:30 P.M. CONFERENCE REGISTRATION & CHECK-IN** - GRAND BALLROOM LOBBY

**7:00 – 7:45 A.M. NEW & RECENT MEMBER BREAKFAST** - LCB North

**7:00 – 8:00 A.M. BREAKFAST** - OAKTON BALLROOM

**8:00 – 8:50 A.M. CONCURRENT SESSIONS**

- TH 1.1 **Tool Kit for Professional Development** - WOODLAND C, *Relevant Audience (RA): Admissions & Registrars*  
What is professional development and why is it so important to help you and your team? Come and create your toolkit for professional development and be ready to engage with others in this session as we continue to grow and learn!  
- Kelly Browning, University Registrar – UW-River Falls
- TH 1.2 **Using AI: From Basics to Practical Applications** - LCB CENTER, *RA: Admissions & Registrars*  
In this session, we will define Artificial Intelligence (AI), provide an overview of its key components, such as machine learning, and highlight AIs transformative potential. Participants will learn how AI is integrated into everyday life through recommendation algorithms and virtual assistants. Large language models (LLMs) like ChatGPT will be demonstrated and we will discuss privacy considerations and prompt engineering. The session will include a discussion on AI applications in higher education administration, focusing on improving processes and resource allocation with practical examples such as predictive analytics and chatbots. Lastly, we will address the ethical considerations, biases, FERPA, and other potential challenges associated with AI use.  
- Dan Lindberg, MS, Director, Applied AI Lab – Waukesha County Technical College
- TH 1.3 **Learning S'more about End of Term Processes** - LCB North WOODLAND B, *RA: Registrars*  
With the end of term comes the beginning of many detailed processes in the Records office. Graduation processing, academic standing processing, grading, repeat checking and more. Join a panel of your fellow Registrar's Office staff from private and public institutions across Wisconsin as we discuss the tricks of the trade, including recent changes our institutions have implemented to processes like repeat checking.  
- Jenny Bonack, Registrar – UW-Oshkosh  
- Victoria Rahn, Assistant Registrar – UW-La Crosse  
- George Henze, Registrar – Marian University  
- Amy Holewinski, Registrar Specialist – Nicolet College
- TH 1.4 **Navigating the Current of Change Management: The People Side of a Digital Transformation** - WOODLAND B, *RA: Admissions & Registrars*  
IT projects are never just about updating technologies. When it comes to change management, should you focus on the system switch or the immense culture and mindset shift that is required? The answer is both. In the world of IT, change management refers to a documented change control process that reviews system configurations and functionality to determine changes to be implemented into a production environment. This change control process is critical. However, it is not change management as it relates to the people-side of change. IT change control and people-focused change management are two sides of the same coin but hold distinctly different perspectives to advance our institutions. Higher Education institutions are in a unique change management situation since they serve diverse stakeholder populations with unique needs. In this session, Carthage College Registrar Brandon Porter will explain how Carthage leveraged change management to transform the faculty and student experience through the college's implementation of the Workday Student Information System. Brandon will dive into how Carthage engaged faculty and students and aligned the services and resources needed to support both the individual change journey and the organization's digital transformation.  
- Brandon Porter, Registrar – Carthage College
- TH 1.5 **Accreditation Site Visit: Lessons Learned** - WOODLAND D, *RA: Admissions & Registrars*  
Moraine Park Technical College went through a site visit with the Higher Learning Commission in April 2024. Join Lane Holte, the institution's ALO as he shares tips for preparing for a site visit and lessons learned.  
- Lane Holte, Dean of General Studies and Accreditation Liaison Officer – Moraine Park Technical College

- TH 1.6 **Are you Veteran Friendly or Veteran Ready?** - LCB SOUTH, RA: Admissions & Registrars  
 Veteran-friendly colleges may attract veterans, but Veteran-ready schools will keep them. In a time when many institutions are challenged with enrollment and retention, the student experience is becoming increasingly significant, so it's important to recognize the difference. Join us for a general overview of the differences between them and what institutions can do to be more Veteran-Ready.  
 - Stephen Pepper, Student Veteran Specialist – Moraine Park Technical College

### 9:00 – 9:50 A.M. CONCURRENT SESSIONS

- TH 2.1 **Building a Bridge from Admission to Academics: A Collaborative Approach to Pre-Transfer Advising** - WOODLAND D, RA: Admissions  
 Research highlights the importance of pre-transfer advising, however, many institutions do not have the resources for standalone pre-transfer advising services. UW-Madison admissions staff and advisors in the Wisconsin School of Business saw a need to provide earlier access to advising and developed a process for earlier access. Takeaways from our first-year pilot program will be shared.  
 - Katie Seibel, Transfer Manager – UW-Madison  
 - Randy Gentile, Sr. Academic Advisor, Transfer Manager, Wisconsin School of Business – UW-Madison
- TH 2.2 **Office Ergonomics** - WOODLAND C, RA: Admissions & Registrars  
 Learn how to set up your workspace ergonomically and take care of your body while working a mainly sedentary job seated at a computer.  
 - April Doebert-Fischer, Director of Assessment / Clinical Associate Professor of Occupational Therapy - Carroll University  
 - Jennifer Labonte, Clinical Assistant Professor of Occupational Therapy - Carroll University
- TH 2.3 **The Road to Pell Restoration** - LCB SOUTH, RA: Admissions & Registrars  
 The re-introduction of PELL availability for incarcerated individuals has opened doors to new educational and partnership opportunities. Federal requirements are becoming clearer and new programs continue to roll out across the country. The ability to deliver high quality programming in this unique environment is being explored by colleges and universities with varying levels of experience working with this demographic of student. Moraine Park Technical College and UW-Madison will share their experience and learning from working inside their respective institutions, as well as being part of national networks, to prepare and deliver high quality educational experiences in a carceral setting for students utilizing PELL funding.  
 - Jo Ann Hall, Dean of Economic and Workforce Development - Moraine Park Technical College  
 - Adam MacKay, Prison Education Initiative Site Coordinator - UW-Madison
- TH 2.4 **Blazing Trails with Excel: Discover New Shortcuts** - LCB CENTER, RA: Admissions & Registrars  
 Join us for 'Blazing Trails with Excel: Discover New Shortcuts' and enhance your efficiency in Admissions and Registrar work. This session will unveil powerful shortcuts and under-utilized features in Excel, helping you to complete tasks more effectively and accurately. Topics will include Pivot Tables, Text-to-Columns, Expressions, Conditional Formatting, and more, equipping you with the tools to excel in your role. This session is open to all skill-levels.  
 - Scott Golueke, Asst. Registrar for Credit Evaluation Services – UW-Madison  
 - Jonny Khammanivong, Athletic Academic Eligibility Specialist – UW-Madison
- TH 2.5 **Campus Data Partnerships: A Trail Mix of Topics** - LCB North, RA: Admissions & Registrars  
 Are you hungry to learn more about the importance of partnerships between Institutional Research and the Registrar's Office & Admissions? Join UW-Milwaukee and UW-Madison as they discuss how their inter-office partnerships help with coordination of data reporting, data governance, data literacy, and presentation through reports and dashboards.  
 - Jonathan Hanes, Assistant Vice Provost/Institutional Research Director – UW-Milwaukee  
 - Rachael Daniel, Director, Systems & Data Analysis – UW-Milwaukee  
 - Will Lipske, Associate University Registrar and Academic Services, UW-Madison  
 - Clare Huhn, Institutional Policy Analyst – UW-Madison
- TH 2.6 **Veterans Affairs 101** - WOODLAND B, RA: Admissions & Registrars  
 If you have ever been interested in learning more about the benefits available to our student veterans, this session is for you! This session will provide an overview of VA benefits.  
 - Deb Barrett, Associate Registrar & Veteran Certifying Official – Marian University  
 - Amy Moore, Veterans Services Coordinator - UW-Whitewater

### 9:50 – 10:20 A.M. BREAK/REFRESHMENTS - FOYER, LCB

### 10:20 – 10:50 A.M. VENDOR SESSIONS

- TH V1.1 **Leveraging New Analytics in Academic Operations for Student Success: Course Dog** - LCB SOUTH, RA: Provost, Registrar, CIOs, Deans, etc.  
 Historically, academic operations such as scheduling, curriculum management, and catalog creation lived in silos that made data hard to access. However, new solutions now enable institutions to leverage the wealth of data in these functions. Learn how integrating your academic operations unlocks new data and analytics that support student retention and bolster institutional financial health.
- TH V1.2 **How a modern degree audit can be your most strategic lever: Stellic** - LCB CENTER, RA: Registrars  
 We know how you feel. There are many things to address on campus, whether it's data trapped behind siloes, uncertainties about campus-wide systems, friction in the transfer process, or driving better student outcomes and engagement. Where do you begin, and how? This session will cover how a modern degree audit is at the core of addressing all of these problems at the same time. Learn how institutions like the University of Wisconsin–Stout and the University of Nebraska System are turning Stellic's degree management platform into the most strategic lever on campus — transforming access to student records, improving the degree planning experience, introducing extreme efficiency, and more.

- **TH V1.3 Discover Paradigm's Power of Effective Credentialing** - LCB North, RA: Admissions & Registrars  
Learn more about the incredible developments on the horizon that will redefine our industry and let your credentials do more for your learners after graduation! Our vision is one of innovation, including our soon-to-be released, BRAND-NEW Encompass platform, which will seamlessly link all things digital paper in one space. Redefine your online experience with diplomas, certificates, digital credentials (both macro and micro), Comprehensive Learner Records, and not too far away: TRANSCRIPTS! After 30+ years of expertise, collaboration, and pioneering ideation behind our products and services, Paradigm is ready to elevate you into the future of credentialing.
- **TH V1.4 Maximize Learner Experience With One Credential Solution Partner** - WOODLAND B, RA: Admissions & Registrars  
Is manual transcript processing delaying credit evaluation and admissions decisions for your prospective students? In this session, discover how you can process transcripts in just a few clicks — and extract more detailed data — to make faster, more informed admissions decisions. Join us to learn about how you can quickly and accurately convert a PDF or imaged transcript to data and post it to your SIS, CRM, or any other system. Marquette University will be sharing their real world experience with the Parchment Data Automation (Smart Panda Raptor) technology.

### **11:00 – 11:50 A.M. CONCURRENT SESSIONS**

- **TH 3.1 Navigating the Challenging Path of International Credentials** - WOODLAND D, RA: Admissions & Registrars  
Admissions and Registrars professionals receive academic records and credentials from all around the world, and they are tasked with determining the legitimacy of the documents, converting the grades, assessing the comparable educational level, and applying all of this to their institutional policies and degree requirements. (Yikes!) Whether you work with international students, refugees, U.S. students who completed education abroad, or others who have academic records from another country, this session is for you! Receive valuable information and learn about the resources available from an expert in credential evaluation.  
- Grace Heffernan, Evaluator – Educational Credential Consultants (ECE)
- **TH 3.2 Carving a New Path to Transfer Student Success** - LCB North, RA: Admissions  
In January 2023, three UW system schools, UW-Eau Claire, UW-River Falls, and UW-Stout along with their Wisconsin Technical College System partner, Chippewa Valley Technical College (CVTC), invested in a shared transfer advisor position which is housed at CVTC. This position helps ensure transfer students have a successful and seamless path when transferring from CVTC to one of the three participating UW schools. This panel discussion will cover the successes of this collaboration and how it has impacted the transfer student experience between CVTC and the partnering UW schools.  
- Sarah Schliesman, CVTC UW Transfer Advisor – Chippewa Valley Technical College  
- Mollie Ficek, Transfer Admissions Counselor – UW-Stout  
- Isabel Walters, Director of Admissions – UW-Eau Claire  
- David Toles, Associate Director of Admissions, Interim – UW-River Falls
- **TH 3.3 Setting Up Camp in FERPA Land** - WOODLAND B, RA: Admissions & Registrars  
What is FERPA? Why does it matter? Who can access student records?  
- Alex Frain, Associate Registrar, Compliance – Marquette University
- **TH 3.4 Legislative/Legal Hot Topics and Updates** - LCB SOUTH, RA: Admissions & Registrars  
Join Matt Lind, Senior System Legal Counsel, to learn about current legislation that affects higher education professionals and the work we do in Admissions and Registrars/Records and Registration offices.  
- Matt Lind, Senior System Legal Counsel - UW System
- **TH 3.5 Wisconsin Direct Admission & Wisconsin Guarantee** - LCB CENTER, RA: Admissions  
Come learn more about the new Wisconsin Direct Admission and Wisconsin Guarantee initiatives.  
- Julie Amon, Associate Vice President for Enrollment & Student Success – Universities of Wisconsin
- **TH 3.6 Recognizing & Understanding Post-Traumatic Stress** - WOODLAND C, RA: Admissions & Registrars  
Post-Traumatic Stress (PTS) most commonly occurs after direct exposure to a traumatic event. Still, it can also happen by witnessing traumatic events, learning of the accidental or violent death of a close relative or friend, or through repeated or extreme exposure to aversive details of traumatic events, usually in the course of professional duties. Join us for a general overview of Post-Traumatic Stress, things to look for, and some suggestions on interacting with those who might be experiencing PTS.  
- Stephen Pepper, Student Veteran Specialist – Moraine Park Technical College

### **12:00 – 1:45 P.M. LUNCH & WACRAO BUSINESS MEETINGS** - OAKTON BALLROOM

### **2:00 – 2:30 P.M. VENDOR SESSIONS**

- **TH V2.1 Marquette & UW + The CollegeSource Solution: Providing a Compass to Keep Students on the Trail in their Educational Journeys** - LCB SOUTH, RA: Admissions & Registrars  
Learn how your peers from Marquette University and University of Wisconsin campuses are better recruiting, retaining, and graduating students by implementing transfer and degree achievement products from CollegeSource. The CollegeSource Solution includes stackable recruiting, transfer, degree audit, and academic planning tools (TES, Transferology, and uAchieve) natively designed to work together so you can meet students wherever they fall in the education life cycle and shepherd them to graduation...and beyond.
- **TH V2.2 Stories of Enrollment and Retention and How They Did It: Motimatic** - LCB CENTER, RA: Admissions & Registrars  
This session will include a panel of 2-year and 4-year Wisconsin institutions discussing why and how they use a fully managed service to re-engage/engage populations of students like stop-outs, admitted-not-registered, current students and more. It's time to meet students where they are, using social media ads as another form of communication that is meaningful and motivating!

- TH V2.3 **Blazing Your Own Trail to Success: A Hands-On Journey with Workday Student** - LCB North, RA: Registrars  
Discover how Workday Student empowers students to blaze their own trail through higher education, providing the tools and insights they need to navigate their academic journey with confidence. In this session, you'll learn about the capabilities of Workday Student through an engaging demonstration and have an opportunity to experience its power firsthand through a hands-on activity. Join us to see how the platform's unified data core provides institutions with real-time insights, enabling data-driven decision-making and strategic planning that can help improve student success and streamline administrative processes

**2:30 – 2:50 P.M. BREAK/REFRESHMENTS** - FOYER, LCB

**2:50 – 3:40 P.M. CONCURRENT SESSIONS**

- TH 4.1 **Trailblazing Paths: Navigating Professional Development & Engagement Strategies for Student Employees** - LCB CENTER, RA: Admissions & Registrars  
This session will explore strategies for fostering professional development among student employees, focusing on building high-impact opportunities to support career readiness. Participants will learn how to integrate impactful training and orientation sessions, create mentorship opportunities, and facilitate meaningful conversations with their student employees. Join us for an interactive discussion where we'll share best practices and actionable tools to cultivate an environment that promotes engagement and professional readiness. Whether you're a supervisor, administrator, or simply work in an office with a student employee team, you'll leave with practical ideas to elevate your student employees' experiences and help them blaze their trails to success!  
- Ally Bartelme, Client Services Supervisor – UW-Madison
- TH 4.2 **Mindfulness & Meditation** - WOODLAND D, RA: Admissions & Registrars  
Take a breather from the world of registrars and admissions to explore mindfulness and meditation techniques in this experiential workshop. Led by Teri Pope, Core Faculty member in the Center for Healthy Minds, this will also include small group discussions and attendees are welcome to engage to their level of comfort.  
- Teri Pipe, Core Faculty, Center for Healthy Minds, School of Nursing – UW-Madison
- TH 4.3 **Wisconsin Tribal College Promise** - WOODLAND B, RA: Admissions & Registrars  
What is WTEP, what are the eligibility requirements for students and what does WTEP cover?  
- Martina Diaz, Senior Financial Aid Advisor – UW-Madison  
- Katy Weisenburger, Assistant Director of Federal Awards - UW-Madison
- TH 4.4 **Happy Campers: Enhancing Student Success through Registrar/Advising Collaboration** - LCB North, RA: Registrars  
Join us to explore the transformative potential of collaboration between registrars and academic advisors. This session will highlight best practices, innovative strategies, and real-world examples of how seamless communication and teamwork can enhance student success. Learn how integrating efforts can streamline processes, improve academic planning, and foster a supportive environment for students. This panel will provide a discussion-based opportunity to gain (and share!) insights on optimizing your institution's registrar-advising synergy.  
- Brittany Elandt, Curricular Specialist – UW-Madison  
- Diana Maki, Assistant Vice Provost & Director for Academic Affairs – UW-Madison  
- Paul Oshefsky, Student Services Outreach Specialist – UW-Madison  
- Beth Warner, Deputy University Registrar – UW-Madison
- TH 4.5 **Trail Guide to Financial Aid** - WOODLAND C, RA: Admissions & Registrars  
Discover the essentials of financial aid in this informative session. Perfect for educators, we'll explore the various types of aid available, eligibility requirements, application procedures, and valuable resources. Gain the knowledge and confidence to navigate the financial aspects of higher education effectively.  
- Ben Dobner, Associate Director, Financial Aid – UW-Whitewater
- TH 4.6 **Following the Transfer Credit Trail: Where it Starts and Where it Ends** - LCB SOUTH, RA: Admissions & Registrars  
Welcome to the MU Sunny-side campground! We will begin with a backpack full of transfer data: external college transcripts, test credit and the rest of it. Hiking along the scenic transfer credit trail, we will chat about evaluating and posting transfer credit to student records, analyzing the impact of transferred prerequisites, and the nitty gritty along the way.  
- Ritu Sachdev, Associate Registrar, Transfer Course Evaluation and Degree Audit – Marquette University  
- Sheila Kershek, Assistant Registrar, Transfer Course Evaluation and Degree Audit – Marquette University

**3:50 – 4:30 P.M. WACRAO COMMITTEE MEETINGS**

- Access, Diversity, & Equity Committee - LCB SOUTH
- Admissions & Enrollment Management Committee - LCB CENTER
- External Relations Committee - LCB North
- Information Technology & Research Committee - WOODLAND B
- Military Connected Services Committee - WOODLAND C
- Professional Development Committee - WOODLAND D
- Records, Registration, & Academic Services Committee - OAKTON BALLROOM
- LAC 2025 - OAKTON BALLROOM

**5:00 – 6:00 P.M. SOCIAL HOUR/CASH BAR** - FOYER, LCB

**6:00 – 8:00 P.M. DINNER & BANQUET** - OAKTON BALLROOM

**8:15 – 10:00 P.M. ENTERTAINMENT: COMEDYSPORTZ** - OAKTON BALLROOM

- Bar will be open from 8:15 – 10PM, with ComedySportz performing from 8:30 – 9:30PM.



## FRIDAY, NOVEMBER 8

**7:00 – 8:00 A.M. BREAKFAST - OAKTON BALLROOM**

**8:00 – 8:40 A.M. ROUNDTABLE DISCUSSIONS**

- **FR TR 1 CRM Discussion - LCB SOUTH, RA: Admissions**  
Looking to learn what others are doing within their CRM? Join the CRM Roundtable Discussion, we will focus on best practices, challenges, and advancements in CRM systems within academic environments. Whether you are new to your CRM or are a CRM expert this is a fantastic opportunity to share your insights, raise questions, and learn from your peers' experiences.  
- *Elaina Mutranowski, CRM Manager, Undergraduate Admissions - UW-Milwaukee*
- **FR TR 2 Give me S'more credit!: Transfer Credit & Articulation Discussion - LCB CENTER, RA: Admissions & Registrars**  
Grab your s'mores and huddle around the campfire to spark a dialog about your burning transfer credit questions. Get ready for an in-tents conversation about all-things-credit!  
- *Ritu Sachdev, Associate Registrar, Transfer Course Evaluation and Degree Audit – Marquette University*  
- *Catie Koruba, Assistant Director, Transfer Admissions – Marquette University*  
- *Chris Head, Assistant Registrar of Transfer Services - University of Wisconsin – Milwaukee*  
- *Ryan Bench, Associate Administration Program Specialist - University of Wisconsin- River Falls*
- **FR TR 3 Academic Advisement/Degree Progress Reporting Discussion - WOODLAND C, RA: Registrars**  
A look at various degree progress systems and their applications. What pain points are there in your systems? How do you overcome challenging requirements? What tips and tricks do you use? How does your governance system play into your process? Come prepared to discuss whatever topics you find relevant that you'd like advice, answers, or just general campfire conversation.  
- *Griffith Watson, Degree Progress & Curricular Specialist - University of Wisconsin – Milwaukee – currently transitioning from PeopleSoft Campus Solutions to Stellar*  
- *Jonelle Przybylski, Associate Registrar - University of Wisconsin- Stevens Point - currently using PeopleSoft Campus Solutions delivered Degree Progress Report (Fluid)*
- **FR TR 4 Campfire Stories: Building the Schedule of Classes - WOODLAND B, RA: Registrars**  
Do limited classroom resources, non-standard meeting patterns, instructor preferences, and turnover in departments have you feeling lost in the woods? Gather 'round the campfire with class scheduling peers from across the state to share tips and tricks, discuss best practices, and explore innovative strategies for optimizing the puzzle that is building the schedule of classes.  
- *Brittany Elandt, Curricular Specialist – UW-Madison*
- **FR TR 5 Exploring Staffing Across Registrar's Offices - LCB North, RA: Registrars**  
Opportunity to meet with other Registrar's Offices and discuss staffing and allocation of resources.  
- *Jenny Bonack, Registrar – UW-Oshkosh*

**8:50 – 9:40 A.M. CONCURRENT SESSIONS**

- **FR 1.1 Professional Alchemy: Forging Powerful Alliances Beyond Boundaries - LCB SOUTH, RA: Admissions & Registrars**  
In today's interconnected world, the ability to cultivate professional relationships across our campuses and between organizations is essential for both individual and organizational success. This session will explore the strategies and best practices for building and maintaining strong professional networks that transcend institutional and organizational boundaries. Participants will learn how to leverage these relationships for mutual benefit, fostering a culture of collaboration and innovation. Through interactive discussions and real-world examples, attendees will gain insights into the importance of trust, communication, and shared goals in establishing and nurturing professional connections. The session will cover practical tips on effective networking, leveraging social media platforms, and engaging in professional associations. By the end of the session, participants will be equipped with the tools and knowledge to create and sustain impactful professional relationships that drive growth and success in their careers and organizations.  
- *Beth Warner, Deputy University Registrar – UW-Madison*  
- *Sara Sullivan, Senior Associate Registrar, Strategic Initiatives – University of Iowa*  
- *Kristi Wold-McCormick, Asst Vice Provost and University Registrar – University of Colorado Boulder*
- **FR 1.2 Successful Supervision: Team Goals, One-on-one Meetings, & Coaching - LCB CENTER, RA: Admissions & Registrars**  
The relationship between supervisors and direct reports is a unique one! Join this session to learn more about setting collective goals, increasing the effectiveness of one-on-one supervisory meetings, and utilizing coaching as a leadership approach. All levels of employees are welcome to join this session, even if you do not currently supervise others.  
- *Joel Spiess, Director, Office of Student Scholarships – UW-Milwaukee*
- **FR 1.3 Best Practices-Articulation Agreements & MOUs - LCB North, RA: Admissions & Registrars**  
Please join our panelists from both two- and four-year institutions as we discuss best practices and lessons learned in the implementation and use of transfer articulation agreements and MOUs.  
- *Brian Gunderson, Career Pathways & University Articulation Coordinator – Chippewa Valley Technical College*  
- *Trevor Sprague, Associate Director of Transfer Admissions – UW-La Crosse*  
- *Andrew Meyer, Assistant Registrar/Transfer Coordinator – UW-Green Bay*  
- *Margo Leone, Coordinator, Academic Affairs - Waukesha County Technical College*
- **FR 1.4 Preparing your Team for Travel Season: Training & Travel Tips for First-year & Transfer Admission Counselors - WOODLAND D, RA: Admissions**

Do you help train new Admission Counselors for travel season? Are you a new first-year or transfer Admissions Counselor wanting to feel more prepared for travel? Then this session is for you! Come add tools to your toolbox in preparing your team or yourself to hit the road. This session will cover topics and share travel tips on how to plan your trip accordingly, help you consider the logistics of travel, packing for travel, booking travel, and how to effectively recruit and represent your institution.

- Patrick Correia-Harker, Director, Undergraduate Admissions Recruitment – Marquette University

- Mollie Ficek, Transfer Admissions Counselor – UW-Stout

• FR 1.5 **Map out your Records Workflow with Perceptive Content** - WOODLAND C, RA: Admissions & Registrars

Marquette University has been using Perceptive Content since 2009 to map out and maintain workflow paths to manage student records. In this session, we will discuss how our use of Perceptive Content has evolved over time and how we have creatively adapted our workflow processes to our new emerging needs. Join us on our hike from the beginning of our journey to the present.

- Stephanie Werkowski, Assistant Registrar – Marquette University

- Erika Miller, Registrar Data and Imaging Associate – Marquette University

• FR 1.6 **Don't Let Your Camp(us) Fire Turn into a Wildfire** - WOODLAND B, RA: Admissions & Registrars

Seriously? What just happened? An unexpected spark can quickly ignite a blaze. When your campus suddenly becomes a news story for television, newspaper, radio, social media, online platforms, and the water cooler, what does that mean for student recruitment? Learn how we navigated a surprising change in leadership and the impact on student recruitment.

- Corey Sjoquist, Assistant Vice Chancellor for Admissions & Recruitment – UW-La Crosse

**9:40 – 10:00 A.M. BREAK/REFRESHMENTS - FOYER, LCB**

**10:00 – 10:50 A.M. CONCURRENT SESSIONS**

• FR 2.1 **WI VA Veteran and Veteran Family Data** - LCB SOUTH, RA: Admissions & Registrars

This presentation will explore and investigate data for the military-connected population across the nation and specifically in Wisconsin, by showcasing a free online tool called Measuring Communities. Data will highlight not just the military-connected presence across the state, but also unique needs, resources, and support ideas that campus staff can use to best understand student veterans and their families.

- Katie Walter, Senior Community Outreach Specialist at the Military Family Research Institute - Purdue University

• FR 2.2 **Parenting Professionals** - LCB North, RA: Admissions & Registrars

Identities impact who we are and how we experience the world. In this session, a panel of WACRAO working parents will offer insights drawn from their experiences and will also facilitate a discussion among participants. Bring your questions, concerns, suggestions, and insights to this conversation. Everyone is welcome!

- Alex Frain, Associate Registrar, Compliance – Marquette University

- Aaron Apel, Associate Registrar for Student Services – UW-Madison

- Anne Eckenrod, Assistant University Registrar for Degree Audit and Academic Programs – UW-Madison

• FR 2.3 **Micro-credentials & Digital Badges: What is our Role?** - LCB Center, RA: Registrars

The evolution of micro-credential program offerings is rapidly changing and expanding. Most institutions now offer some versions of micro-credentials and digital badges. This session will focus on the journey the University of Colorado Boulder has taken with its micro-credential initiative and will also cover how AACRAO is leading in this space.

- Kristi Wold-McCormick, Asst Vice Provost and University Registrar – University of Colorado Boulder

• FR 2.4 **Trailhead SQL: Beginner's Guide for Functional Users** - WOODLAND D, RA: Admissions & Registrars

Are you frustrated by the constraints of your SIS's ad-hoc query tools? Step off the beaten path and join me on a trek into the realm of data, where SQL can empower you to create custom queries from scratch. Together, we'll navigate the fundamentals of Structured Query Language (SQL) and introduce tools like aggregates and subqueries for deeper insights. Get ready to chart your own course through the data wilderness!

- Yasi Blackmon, Registrar Systems Analyst – Marquette University

• FR 2.5 **Going the Extra Mile: Sequencing the Process Between Admission & Orientation** - WOODLAND C, RA: Admissions

As two campuses of varying sizes and many differences, both UW-River Falls and UW-Milwaukee have reimagined their visit experience programs and learning outcomes to connect the student and family experience from campus tours and visits to registration to transition programming. We'll discuss our campus models, implementation of adjusting communications and programming across recruitment, visits, registration, Orientation, and transition to successfully connect the full student enrollment cycle together.

- David Toles, Associate Director of Admissions, Interim – UW-River Falls

- Alyssa Conrardy, Assistant Director of Orientation and Transition - UW-Milwaukee

• FR 2.6 **Best Practices in Articulation Agreement Creation** - WOODLAND B, RA: Admissions & Registrars

This session will discuss best practices in drafting articulation agreements, using the experience of Moraine Park Technical College and University of Wisconsin-Milwaukee's recent partnership in a grant-funded project that resulted in the formalizing of 49 agreements focused largely on STEM pathways. Using an innovative approach to program-to-program articulation, the two schools formed collaborative teams of academic leaders and faculty to develop relationships and strengthen understanding of each other's curricula and pedagogy. This session will review the structure of the partnership, criteria for determining the efficacy of a given agreement, lessons learned, questions raised, and challenges ahead.

- Bobbi Fields, Dean, Applied Technology and Trades – Moraine Park Technical College

- Chris Head, Assistant Registrar – UW-Milwaukee

**11 A.M. – 12 P.M. CLOSING SPEAKER: ROBERT SMITH & ANGIE SANDOVAL - OAKTON BALLROOM**